



Mid-Maryland Petaplooza is a coalition of non-profit 501(c)3 animal welfare organizations that have joined together to help animals in need. The coalition consists of The Frederick County Humane Society, Friends For Life Cat Rescue and Tip Me Frederick.

We are hosting our third annual Mid-Maryland Petaplooza Expo on Saturday, April 27, 2019 from 10am until 4pm at The Eventplex located at the Frederick Fairgrounds. The pet expo is fundraiser that increases the awareness of pet organizations, rescues, and pet related businesses. It is a fun-filled day with the opportunity for animal lovers to view, purchase, adopt and explore animal services/companies in the surrounding area in one location.

In 2018, we had over 2,000 attendees and we are anticipating that we will exceed that number for this year. Last year we raised over \$5,000 to benefit our animal welfare organizations. Guests enjoyed animal demonstrations, discussions, food vendors and interacted with businesses throughout the day.

It is our hope that you will consider being a part of our Petaplooza this year and support us in raising even more funds this year. It is with the support of our sponsors that allows us the ability to host this fun and educational event as well as take care of countless animals over the year.

We look forward to providing you with many marketing opportunities through print, radio and social media to reach your target audience. Please review the attached sponsorship levels and let us know which level works best for you.

Thank you for considering the Mid-Maryland Petaplooza Pet Expo, your donation makes a difference!

Mid-Maryland Petaplooza Planning Team

## SPONSORSHIP LEVELS AND BENEFITS

<i>BENEFITS</i>	<i>THOROUGHBRED</i>	<i>ST. BERNARD</i>	<i>MAINE COON</i>	<i>PARROT</i>	<i>IGUANA</i>
	\$ 5,000.00	\$ 2,000.00	\$ 1,000.00	\$ 500.00	\$ 250.00
<i>Presenting Sponsor</i>	X				
<i>All print advertising</i>	X				
<i>Radio Ad Mention</i>	X				
<i>Day of Recognition</i>	X				
<i>Logo on signage</i>	X				
<i>Demo Opportunity</i>	X	X			
<i>Logo on MMP Website</i>	X	X			
<i>Premier Vendor Booth</i>	X	X			
<i>Logo on Banner</i>	X	X	X		
<i>Logo on Tote Bags</i>	X	X	X		
<i>Promo items in Tote Bags</i>	X	X	X	X	
<i>Promoted on Facebook</i>	X	X	X	X	X
<i>Brochure recognition</i>	X	X	X	X	X

Sponsors are welcome at anytime, however, due to promotional deadlines those who sign up late may not receive certain components of their sponsorship package.

Thank you for supporting Mid-Maryland Petapalooza and its affiliates. We look forward to partnering with you, and your business, to help Maryland's animals in needs.



## 2019 SPONSORSHIP COMMITMENT FORM

- Thoroughbred (\$5,000)       St. Bernard (\$2,000)       Maine Coon (\$1,000)  
 Parrot (\$500)       Iguana (\$250)       In-Kind Donation       Booth Upgrade (\$100)

I wish to be a corporate sponsor of the Mid-Maryland Petapalooza Pet Expo on Saturday, April 27, 2019.  
I understand the sponsorship will include all of the benefits specified for the level I have selected.

Name of Your Company: (as you would like it to appear on printed materials):

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **PAYMENT INFORMATION:**

- Check enclosed (made payable to Mid-Maryland Petapalooza)  
 Please charge the following credit card in the amount of \$ \_\_\_\_\_  
 Visa     MasterCard     Discover

Please return this form with payment to:

Mid-Maryland Petapalooza – P.O. Box 3185, Frederick, Maryland 21705-3185

Attn: MMP

Acct #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Signature \_\_\_\_\_